LEDE

December 10, 2021 H.E. António Guterres Secretary-General United Nations New York, NY 10017 USA

Dear Mr. Secretary-General,

As the Co-CEOs of The Lede Company we are proud to confirm our support for the Ten Principles of the United Nations Global Compact on human rights, labor, environment and anti-corruption.

With this communication, we express our intent to implement those principles. We are committed to making the UN Global Compact and its principles part of the strategy, culture, and day-to-day operations of our company, and look forward to engaging in collaborative projects which advance the broader development goals of the United Nations, particularly the Sustainable Development Goals.

We recognize that a key requirement for participation in the UN Global Compact is the annual submission of a Communication on Progress (COP) that describes our company's efforts to implement the Ten Principles. We support public accountability and transparency, and therefore commit to sharing our commitment to the sustainable development goals with our stakeholders and the general public and reporting on our progress within one year of joining the UN Global Compact, and annually thereafter. This includes:

- A statement signed by the chief executives expressing continued support for the UN Global Compact and renewing our ongoing commitment to the initiative and its principles.
- A description of practical actions that the company has taken (or plans to undertake) to implement the UN Global Compact principles in each of the four issue areas (human rights, labor, environment, anti-corruption).
- A measurement of outcomes toward these aims.

Thank you for your leadership on these issues. We look forward to working alongside you and being a part of the United Nations Global Compact.

Sincerely yours,

Amanda Silverman Sarah Rothman Christine Su Meredith O'Sullivan

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Co-CEO Co-CEO Co-CEO